



TRAFÓ HOUSE OF CONTEMPORARY  
ARTS (HUNGARY).

**trafó**

## From Conscious Consumption to Eco-Innovation

22 June 2023 | Budapest - Hungary | Trafóclub

### **WORKSHOP OVERVIEW**

*Most people who joined the workshop also participated in the April 2023 workshop at Szeszgyár. This time, we put special emphasis on creating a possibility for the participants to get to know each other and their practices more thoroughly. The structure of the workshop was devised and Eszter Dobos facilitated the day, leader of Trafó's art mediation department.*

## Content

After a warmup session, the day started with an introduction to the STAGES project with special regard to the process and the results of the self-assessment based on the Doughnut-theory as well as of the theatre performance entitled *Je suis Jérôme Bel* that will be put on stage in December 2023 at Trafó. This was followed by the introduction of the local academic partner of the STAGES project, the Human Ecology Department of Eötvös Loránd University by Judit Gébert, Head of Department.

Then, the participants presented their practices and background with a special emphasis on their relationship with issues of sustainability. The scope of the cohort is very diverse: the participants have a background in painting, bio art, permaculture, psychology, ecofeminism, political science, curating, environmental humanities, social sciences, sociology, anthropology, dramaturgy, directing, philosophy, contemporary dance, activism, art mediation, acting, puppet theatre, ceramics and mycology.



**PICTURE 1 - WORKSHOP ATTENDEES FILL IN THE MINDMAP**

After the presentations, we reintroduced the concepts and notions that were central to the discussion of the first workshop, the participants, first in pairs, and then in smaller groups, exchanged thoughts about the relation of these concepts to each other, and we attempted to fabricate a big mindmap collectively. The terms we worked with were the following: climate awareness, sustainability, greenwashing, conscious consumption, intellectual capital, stewardship, care and self-care, sense of responsibility, ecological footprint, climate anxiety, ecological grief, guilt, exploitation, compromise, aesthetics, future, science, art, capitalist logic, social norms, money, globalisation, nature, technology, best practices of sustainability, activism, education, self-restraint, pollution, waste, patriarchy, human centred worldview, urbanisation, eco-efficiency, environmental protection, biodiversity, waste, green energy, water management, corporate social responsibility, eco-innovation, food autonomy, animal welfare, needs, commons.



**PICTURE 2 - WORKSHOP ATTENDEES AT ONE OF THE WORLD CAFÉ TABLES**

The participants were also invited to complement the mindmap with further concepts. After the completion of the mind map, we also mapped our attitudes towards these phenomena by putting stickers to the terms that we think of everyday, that we think of every day, that we are actively engaged in, that we are not currently comfortable with but find especially relevant.

The day was continued by the introduction of the piece *Je suis Jérôme Bel* by Tamás Ördög, who will direct the performance at Trafó, and an intense and fruitful discussion of the dilemmas concerning the piece, especially regarding the positionality of Jérôme Bel, the adaptability of his mindset to a Central-Eastern European context and the aesthetics and the politics of the piece.

The workshop rounded off with a feedback round and talking about the future format of the workshop series.

## **BIOGRAPHY OF THE ARTISTS:**

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**ESZTER DOBOS: LEADER OF TRAFÓ'S ART MEDIATION DEPARTMENT**

## **BIOGRAPHY OF THE SCIENTISTS:**

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**JUDIT GÉBERT: HEAD OF DEPARTMENT, HUMAN ECOLOGY DEPARTMENT OF EÖTVÖS LORÁND UNIVERSITY**

### **UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGS) LINKED TO THE WORKSHOP**

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